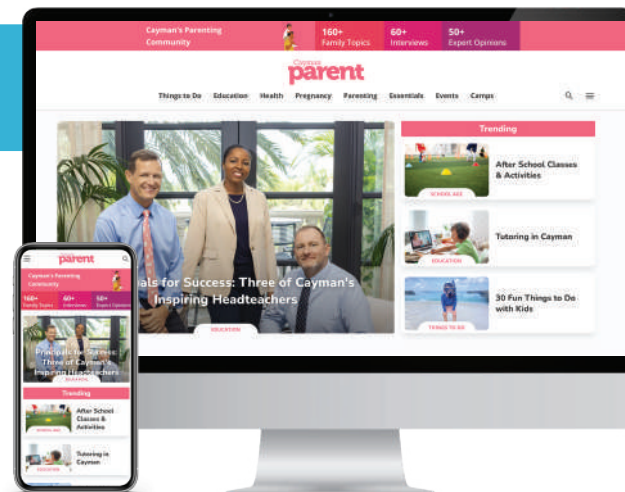


WEB MEDIA PACK Cayman Parent

Caymanparent.com is the go-to portal for anyone involved with children and families in the Cayman Islands. We post articles written by local and international experts covering topics from pregnancy to adolescence. In addition to invaluable information related to raising children, the site is updated daily with things to do, events, camps, etc to make sure that parents are always in the know.

For advertisers, caymanparent.com is a much needed marketing vehicle to promote products, services and brands to this lucrative demographic. We invest heavily in creating quality content and have developed a very loyal online following. By advertising with us, you can get the benefit of aligning your brand with our readers using any number of the digital advertising options described below.



Digital Advertising

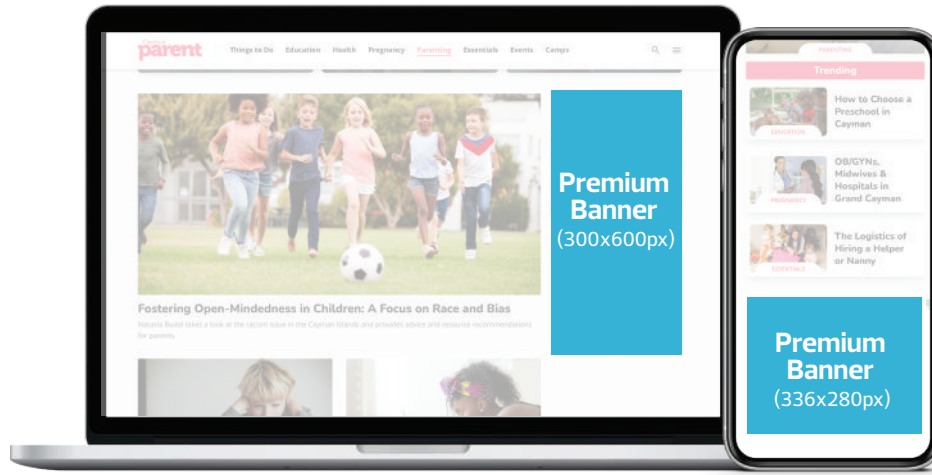
Type	Description	Size (Pixels)		Prices per month			
				12 Month Contract	9 Month Contract	6 Month Contract	3 Month Contract
Premium Banner	This Premium banner provides incredible visibility throughout the website. It is displayed in multiple positions on the Homepage, and on virtually all the internal pages. On desktop the large ½ page (300x600px) banner is positioned in the right-hand column next to the content, while the large (336x280px) banner is the first banner embedded in the content on mobile devices.	300w x 600h (max 150kb) 336w x 280h (max 100kb) 970w x 90h (max 125kb) 728w x 90h (max 100kb) 320w x 100h (max 75kb)	CI\$	425	440	470	550
			GBP	380	395	425	495
			US\$	520	535	575	670
			CA\$	635	660	705	825
Standard Banner	The Standard banner provides great visibility throughout the website. It is displayed at the top and bottom of all pages (except the Homepage). Different sized banners are displayed, dependent on the device, to maximize the effectiveness of the banner.	970w x 90h (max 125kb) 728w x 90h (max 100kb) 320w x 100h (max 75kb)	CI\$	295	310	340	420
			GBP	265	280	305	380
			US\$	360	380	415	510
			CA\$	440	465	510	630
Thematic Banner	Thematic banners are embedded into content which is relevant to your business and so are highly targeted. Large format (336x280px) banners, are displayed in relevant articles and pages related to Things To Do, Education, Health, Pregnancy, Parenting or Essentials.	300w x 250h (max 100kb) 336w x 280h (max 100kb)	CI\$	225	240	270	350
			GBP	200	215	245	315
			US\$	275	290	330	425
			CA\$	335	360	405	525
Business Profile	Business Profiles include a full description; image; contact details; web, email and social media links; and map location.	n/a	CI\$	50	61	77	127
			GBP	47	58	74	121
			US\$	61	74	94	155
			CA\$	77	94	120	196

WEB MEDIA PACK Cayman Parent

Banner Placements

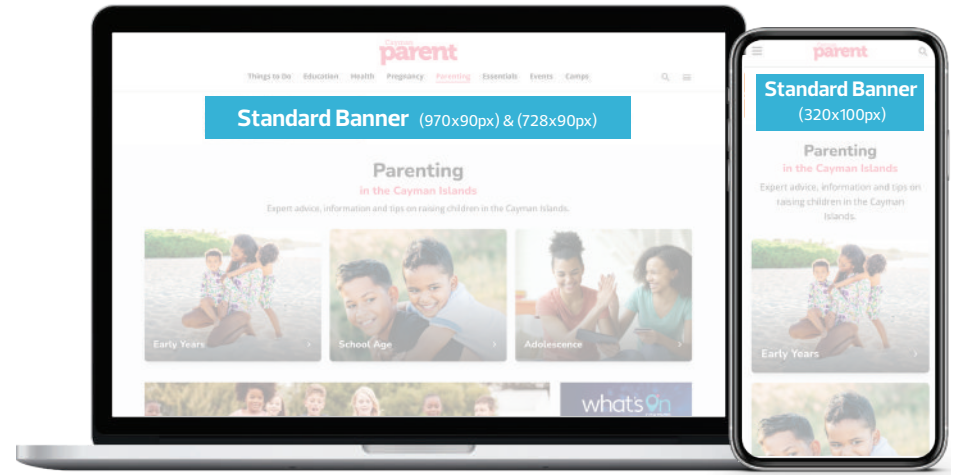
Premium Banners

Displayed prominently in multiple positions on the Homepage and with large format banners on virtually all internal pages



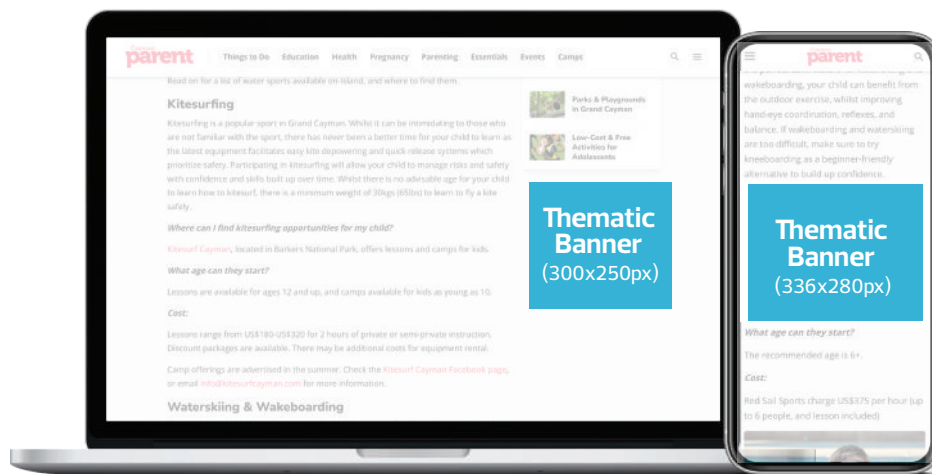
Standard Banners

Great site-wide visibility as banners are placed on the top and the bottom of all pages on the website (excludes Homepage)



Thematic Banners

Highly visible and targeted banners are placed in articles related to your business. (Things To Do, Education, Health, Pregnancy, Parenting or Essentials).



Profile

Includes, image, full description, contact details, web, email, social media links and map location

